



My name is Bill Carpenter; I am the UPA Events President. I am hosting the NPC Mighty Muscle on the Mississippi Bodybuilding Show. The show will be Saturday October 1st at the Grand River Center – Exhibit Hall A & B here in Dubuque, IA. The NPC Mighty Muscle on the Mississippi Event will have 7 divisions – Bodybuilding, Novice Bodybuilding, Figure, Fitness, Bikini, Physique and Classic Physique. This contest will bring in a large number of competitors and spectators from around the Midwest area.

Due to the large number of contestants and spectators, having a booth space for your company is very beneficial For selling or advertising your product.

Below are the sponsor packages we are offering:

Title Sponsor: NFPGEAR.com has the title sponsor

Gold Package \$750: Half page ad in the new UPA Power Magazine. Your company ad on the website www.UPAPower.com for 3 months. Vender booth (2 tables & back curtain) for morning prejudging and night show. Your company banner displayed on stage. During prejudging you can have a representative from your company do an interview on the radio station 97.3 “THE ROCK” during the live broadcast. Your company logo will be put on the NPC Mighty Muscle on the Mississippi t-shirt and poster.

Silver Package \$500: Quarter page ad in the new UPA Power Magazine. Your company ad on the website www.UPAPower.com for 3 months. Vender booth (2 tables & back curtain) for morning prejudging and night show. Your company banner displayed. Your company logo will be put on the NPC Mighty Muscle on the Mississippi t-shirt and poster.

Bronze Package \$300: Vender Booth for morning prejudging and night show. Banner displayed at your booth. We supply the booth space (1 table & back curtain). Your company logo will be put on the NPC Mighty Muscle on the Mississippi t-shirt.

***No Package just company banner displayed - \$150.**

***Vender booths are displayed in the Venue. So you can watch the show while your sell your product.**

We are hoping to have the details of sponsorship finalized by September 1, 2016. If you have any questions regarding the sponsorship packages. I would be happy to discuss it with you via email, in person or over the phone. Please feel welcome to call me anytime.

Thank you for your time and consideration.

Sincerely,
Bill Carpenter
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